



Natural grass Vs Synthetic

NATURAL GRASS

HEAT



ABSORBS HEAT HAVING
A COOLING EFFECT

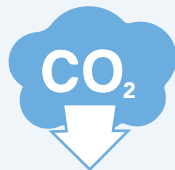
SYNTHETIC



UP TO 3X HOTTER
THAN NATURAL GRASS

HEALTH

GOOD FOR
MENTAL HEALTH



REDUCES CO₂ LEVELS

GENERATES OXYGEN

DANGER

POTENTIAL TOXIC DANGER
FROM LONG TERM EXPOSURE

ENVIRONMENT



IMPROVES WATER QUALITY
BY ACTING AS A FILTER

REDUCES **SOIL EROSION**



IS PARTIALLY MADE OF
VULCANISED RUBBER
WHICH CAN CONTAIN A
COCKTAIL OF CHEMICALS

VALUE

9/10 HOME BUYERS PREFER NATURAL GRASS



UP TO
+ \$110,000

ADDS UP TO \$110,000
TO THE AVERAGE HOME



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CAN COST UP TO 6X
THE PRICE OF NATURAL GRASS

